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# Network Learning Confab Sponsorship Opportunities

## Connect with Leading Nonprofit Influencers!

### [2025 Confab Sponsorship Interest Form](#)

Note: we are not seeking speakers for this event.

**The Network Learning Confab is an annual gathering of the members of the National Council of Nonprofits.** These members are the leaders of our network of state associations of nonprofits that represent community-based nonprofit organizations nationwide. Approximately 80-100 key influencers for nonprofits attend, including state association CEOs, board members, membership directors, communications specialists, and public policy staff from across the country. The event features two days of learning, knowledge sharing, and community building through a combination of facilitated panels, keynotes, and breakout sessions.

Our 2025 Network Learning Confab will take place in person at the [Eaton Hotel in Washington, D.C.](#) from **June 11-12**.

Business sponsors of our Network Learning Confab provide products and services directed toward charitable nonprofits. Sponsors are invited to attend this members-

only event, **gaining unparalleled access to key decision-makers in the nonprofit sector, thereby fostering valuable connections and enhancing visibility.**

Our 2025 Confab Sponsor Packages are listed below. Most packages include the option to set up an exhibit table. Don't miss this unique opportunity to engage with nonprofit leaders. **Space is limited! Remaining sponsor spots are noted below. Please use the form provided below each sponsor tier to secure your spot, or contact [Rob Hoshaw](#) for more information.**



### **All Sponsor logos and links will appear:**

- On the members-only Confab website, both before and after the event
- In the Virtual Exhibit Hall

*Note: because space is limited, sponsorships require non-refundable payment within 30 days of invoicing.*

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## Event Sponsor - \$8,500

- Business name included in event promotion: “2025 Network Learning Confab, sponsored by \_\_\_\_\_”
  - Public recognition and introduction of attending representative(s) at opening session
  - Speaking opportunity (1-2 minutes) to introduce your business during the opening welcome session
  - Public recognition during announcements
  - 2 complimentary event registrations
  - Draped exhibit table in Main Ballroom
  - Top placement in Virtual Exhibit Hall
  - Opportunity to post a 2-3 minute video describing your company’s product or service for nonprofits as part of your virtual exhibit profile
  - Dedicated social media post recognizing your sponsorship; also mentioned in pre- and post-event social media recognition of all sponsors.
  - Recognition (business name, logo, and website link) in approximately six event email announcements sent to 300+ nonprofit influencers
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## Reception Sponsor - \$6,000

*Sponsor our reception on the first evening of the event*

- Public recognition and branding at the reception
- Public recognition and introduction of attending representative(s) at opening session
- Public recognition during announcements
- 2 complimentary event registrations
- Draped exhibit table in Main Ballroom

- Prominent placement in Virtual Exhibit Hall
  - Dedicated social media post recognizing your sponsorship; also mentioned in pre- and post-event social media recognition of all sponsors
  - Recognition (business name, logo, and website link) in approximately six event email announcements sent to 300+ nonprofit influencers
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## Lunches Sponsor - \$6,000

*Sponsor both event lunches*

- Public recognition and branding at the lunch buffet
  - Public recognition and introduction of attending representative(s) at opening session
  - Public recognition during announcements
  - 2 complimentary event registrations
  - Draped exhibit table in Main Ballroom
  - Prominent placement in Virtual Exhibit Hall
  - Dedicated social media post recognizing your sponsorship; also mentioned in pre- and post-event social media recognition of all sponsors
  - Recognition (business name, logo, and website link) in approximately six event email announcements sent to 300+ nonprofit influencers
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## Customize an Interactive Experience - \$5,000

*Is your business passionate about environmental **sustainability**, promoting **health and well-being** in the nonprofit sector, or ensuring everyone has access to **stay connected** in this digital age? Let us know if you'd like to provide complimentary items or set up an interactive activity that aligns with these or other themes and we can customize your sponsorship.*

- Public recognition during announcements

- 2 complimentary event registrations
  - Draped exhibit table in Main Ballroom
  - Placement in Virtual Exhibit Hall
  - Dedicated social media post recognizing your sponsorship; also mentioned in pre- and post-event social media recognition of all sponsors
  - Recognition (logo) in approximately six event email announcements sent to 300+ nonprofit influencers
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## **Breakfasts Sponsor - \$4,000**

*Sponsor both event breakfasts*

- Logo on signage at both breakfasts
  - 2 complimentary event registrations
  - Draped exhibit table in Main Ballroom
  - Placement in Virtual Exhibit Hall
  - Recognition (logo) in approximately six event email announcements sent to 300+ nonprofit influencers
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## **Keynote / Plenary Panel Sponsor - \$4,000**

*Sponsor a keynote address or plenary session*

- Placement in Virtual Exhibit Hall



- Recognition (logo) in approximately four event email announcements sent to 300+ nonprofit influencers



## Photography Sponsor - \$3,750

*Sponsor our hiring of a photographer to take event photos*

- Public recognition during announcements
- 2 complimentary event registrations
- Draped exhibit table in Foyer outside Main Ballroom
- Placement in Virtual Exhibit Hall
- Recognition (logo) in approximately six event email announcements sent to 300+ nonprofit influencers



## Lobby Day Sponsor - \$3,750

*Sponsor our Lobby Day on June 10<sup>th</sup> (the day before Confab). Lobby Day is a dedicated opportunity for our network's leaders to schedule meetings with policymakers and staffers on the Hill to discuss current public policy priorities, creating a valuable opportunity to proactively build relationships and advocate core messages about the needs and immense value of the nonprofit sector.*

- Recognition at Lobby Day (June 10) breakfast
- 1 complimentary event registration (to attend both Lobby Day and Confab)
- Draped exhibit table in Foyer outside Main Ballroom

- Placement in Virtual Exhibit Hall
  - Recognition (logo) in approximately four event email announcements sent to 300+ nonprofit influencers
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## Exhibiting Sponsor - \$3,250

- 2 complimentary event registrations
- Draped exhibit table in Foyer outside Main Ballroom\_\_\_\_\_
- Placement in Virtual Exhibit Hall



- Recognition (business name) in approximately 2-3 event email announcements to members





## **Learning Lab Sponsor - \$2,500**

*Sponsor one of our breakout sessions*

Up to 7 available

- Recognition during the Learning Lab (breakout) session
- 1 complimentary event registration
- Logo on signage outside Learning Lab room
- Give a 60-90-second summary of your products or services during the Learning Lab session



- Distribute business flyers during the Learning Lab session
- Placement in Virtual Exhibit Hall
- Recognition (business name) in approximately 2-3 event email announcements to members

[Reserve Now](#)

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## Virtual Exhibiting Sponsor - \$2,000

*Unable to attend in person but would still like to increase your business's visibility among ~100 nonprofit influencers? Become a virtual sponsor with placement into our virtual exhibit hall.*

Up to 5 available

- Placement in Virtual Exhibit Hall
- Post a 2-3 minute video describing your company's product or service for nonprofits as part of your virtual exhibit profile
- Recognition (business name) in approximately 2-3 event email announcements to members

[Reserve Now](#)

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## Donate to the Confab Engagement Fund!

Flying multiple staff members across the country and covering lodging expenses can be a significant financial challenge for many of our state association members. Even a few hundred dollars can make the difference between sending three or four staff members instead of just one or two. Donations to the Confab Engagement Fund support scholarships to help defray these travel costs. The intent is to make it equally affordable for all our network members to engage in this critical in-person convening, no matter where they're located or what their budget size. **All sponsors are invited to contribute an "add-on" donation to support the Fund.** Confab Engagement Fund donors are acknowledged at the Confab with a special ribbon on

their name badge and recognition from the podium.



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## Praise from past Confab sponsors:



"It is great to have face time with our long-term state partners and to have an opportunity to meet with new staff members that may be attending the Confab for the first time. It gives me the opportunity to discuss the value of our member benefit and to go over the finer points like how state associations earn quarterly royalties when their members use our service. We look forward to participating every year.... We wouldn't miss it!"

--Art Ferreira, Coeus Global, Event Sponsor 2014 - 2024



"Confab represents what the future of in-person conferences will be like. Intimate, actionable, memorable, and focused on the experience of building a connected community. We continue to sponsor it because of the meaningful conversations we have with stakeholders who help support our sector. I also find that the content is some of the most interesting and thought-provoking I have encountered, even compared to conferences that I am asked to speak at. Confab isn't about sponsoring a booth, it's about supporting a larger vision of change in our sector and it actually lives up to that in practice."

--Tim Sarrantonio, Director of Corporate Brand, Neon One



"I can't think of any other conference we go to where we have been kept so informed with logistics and such - great work! We, of course, will always be there to support the network and appreciate all that you do at the National Council of Nonprofits to support the good work being done around the country. Congrats on a very successful meeting." --Donna H. Groh, UST



"You put on a great conference for your members. It was great to see first-hand how people in leadership positions at the associations operate and communicate with each other. Connecting with the other vendors was a huge bonus as well. I so appreciate all of the long hours, sweat and fine details that your team put towards the Confab. I'm looking forward to seeing everyone again next year." --Brendan McDaniel, Firespring"



"Thanks to you and your hard-working staff for pulling off a great conference. Awesome food, venue, programs, and organization. It's a privilege to get to work with nonprofits and their associations, and with all of you. Looking forward to next year!" --Dana Campbell, Affinity Fundraising Registration



"It was a wonderful conference! You have a great group of attendees and I always feel so welcomed as a sponsor. Looking forward to next year!!" --David Webb, QuickBooks Made Easy

